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ARIEL CORRALES

GRAPHIC DESIGNER



WWW.ARIELCORRALES.COM/GRAPHIC-DESIGN

WHO AM I?

CONFIDENT, PASSIONATE AND CREATIVE GRAPHIC DESIGNER WITH EXTENSIVE EXPERIENCE WORKING WITH BOTH PRINT AND DIGITAL MEDIA. DEADLINE-ORIENTED INDIVIDUAL WITH FIVE YEARS OF EXPERIENCE IN THE GRAPHIC DESIGN INDUSTRY WORKING ON A VARIETY OF PROJECTS FROM SOCIAL MEDIA CONTENT TO APPAREL DESIGN, AND BRANDING PROJECTS.

MY EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN
B.F.A. - ANIMATION, 2017

COURSERA - GOOGLE
UX DESIGN - IN PROGRESS, MARCH 2022

MY SKILLS INCLUDE...

LOGO DESIGN, BRANDING DESIGN, DTG PRINTING, 3D MODELING, TRADITIONAL 3D SCULPTING, APPAREL DESIGN, SOCIAL MEDIA, COMMUNICATION, TEAMWORK, CREATIVITY, AND MORE!

I AM FAMILIAR WITH THE FOLLOWING SOFTWARE:

Ae Ai Me Ps

AUTODESK MAYA, GOOGLE SUITE, AND VARIOUS
SOCIAL MEDIA SITES

WORK HISTORY

JCE SEO
GRAPHIC DESIGNER

- CREATE SOCIAL MEDIA MARKETING DESIGNS FOR VARIOUS CLIENTS
- DESIGN LOGOS AND EDIT WITH CLIENT'S FEEDBACK
- EDIT AND RESIZE GRAPHICS FOR VARIOUS MARKETING FORMATS

SEPT. 2022 - PRESENT

TASKUS
CLIENT ANALYST

- COMPILE WEEKLY DATA INSIGHTS TO HELP IMPROVE OVERALL METRICS
- COMMUNICATE INFORMATION EFFICIENTLY VIA EMAIL OR VERBALLY
- ADAPT TO CHANGES IN PROTOCOL ON A WEEKLY OR MONTHLY BASIS

SEPT. 2019 - SEPT. 2022

RYDN
OWNER / DESIGNER

- MANAGE A SMALL BUSINESS (INVENTORY, SHIPPING, WEBSITE)
- CREATE AND PRODUCE DESIGNS FOR APPAREL AND STICKERS
- MANAGE SOCIAL MEDIA AND ADVERTISING

MARCH 2019 - PRESENT

BIG FROG CUSTOM
T-SHIRTS
GRAPHIC DESIGNER

- CREATED DESIGNS IN REAL-TIME WITH CUSTOMER FEEDBACK
- OPERATED DTG PRINTING EQUIPMENT
- MANAGED MULTIPLE SOCIAL MEDIA OUTLETS FOR THE BUSINESS

AUGUST 2018 - AUG 2019

FREELANCE
GRAPHIC DESIGNER

- CREATED LOGOS FOR SMALL BUSINESSES
- MANAGED MY OWN SCHEDULE TO ENSURE TIMELY DELIVERY
- CREATED DIGITAL ASSETS FOR SOCIAL MEDIA

AUGUST 2018 - PRESENT